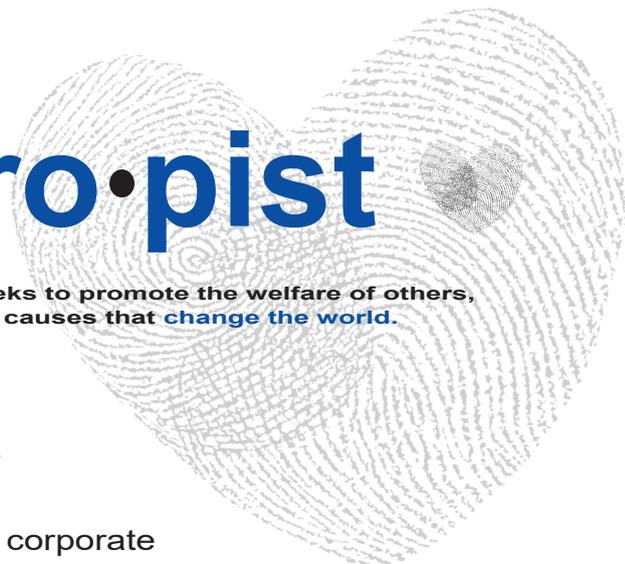


# I am a **phi•lan•thro•pist**

noun

a person or group with a **giving heart** that seeks to promote the welfare of others, esp. by the generous donation of money to causes that **change the world**.



The highlight of **National Philanthropy Day®** (NPD) is the annual **PHILANTHROPY AWARDS** program to recognize outstanding achievements by individuals, foundations and corporate philanthropists. This year, the awards will be presented during a luncheon program on **Friday, November 8, 2019 at Renaissance Cleveland Hotel**

The Association of Fundraising Professionals Greater Cleveland Chapter is now accepting nominations for the

## 2019 PHILANTHROPY AWARDS

**Nominations must be received by 5:00 pm,  
Monday, April 1, 2019 to be considered.**

All nomination information must be submitted online at [afpcleveland.org/national-philanthropy-day/nominations](http://afpcleveland.org/national-philanthropy-day/nominations)

### Questions? Contact Us.

Sheri Maskow, Chapter Administrator  
[admin@afpcleveland.org](mailto:admin@afpcleveland.org)  
216.696.1613



**National  
Philanthropy  
Day**

AFP Greater Cleveland

Renaissance Cleveland Hotel ♥ Friday, November 8, 2019 ♥ Registration at 9:00 am

# Suggestions for a Strong Application

1. Treat writing a nomination as you would a proposal or grant application. Pay attention to the criteria.
2. Adhere to the guidelines.
3. Check the appropriate category for your nomination. Please note that *corporate foundation* nominations are generally evaluated in the *foundation* category. However some corporations, while not having a formal corporate foundation, refer to their charitable giving department as a “foundation”. That is considered corporate, not foundation, philanthropy. Please clarify the correct category with the nominee before submission.
4. Organize your application along the lines of the criteria so that the committee can easily find what it is looking for. The use of headings is recommended.
5. Write clearly and cleanly. Avoid typos and bad grammar. Show that you are taking the process seriously and that the person or entity you are nominating is worthy of your best professional effort.
6. Identify and include what else your nominee is doing in the Greater Cleveland area in addition to the support provided to your organization and include those details within the nomination.
7. Try to address the nominee’s current and past achievements; while you may be focused on one particular achievement, the nominee may have other qualifications that you could also address in the narrative.
8. As you write, please think about how the nominee’s achievements have made a difference in the community, especially during challenging times for philanthropy and describe that in the narrative (instead of simply listing accomplishments).
9. Use letters of support as just that. Do not confuse letters of support with an actual nomination. Letters of support can focus on the intangibles that are not appropriate for the actual nomination document. They can also be used for anecdotal information, information that can be useful in describing the nominee in a broader context, and for relevant information that just did not fit within the two page nomination restriction.
10. Co-nominations are permissible and strongly encouraged. However, there should be only one lead nominator.
11. It is suggested that applicants review the list of previous awardees. Preference will be given to nominations from among those not recognized previously.
12. Nominees must be able to attend the event on November 8, 2019.

## Nomination Format Requirements

Please fill out the nomination form online at [afpcleveland.org/national-philanthropy-day/nominations](http://afpcleveland.org/national-philanthropy-day/nominations)

One submission per nomination.

Narratives should be no more than 350 words. Enumerate each criterion and address each one separately in narrative form. Entries will be judged on the responses to the criteria. Narratives should contain complete, clear and concise answers to criteria. Supporting documents include letters, newspaper articles, etc. All nominations should consist of the nomination form and responses to the criteria.

Individuals and organizations selected will receive their honors at the NPD celebration and must be present to receive the awards. Information provided may be used for publicity purposes.

# 2019 National Philanthropy Day® Award Categories

The **Philanthropist Leadership Award** pays tribute to an individual or family with a proven record of exceptional generosity in Northeast Ohio who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles in their community. Nominations should address the following criteria:

- For EACH organization/cause for which the nominee has helped raise funds, provide a description of leadership role and responsibilities; ability to organize and manage campaigns and groups; funds raised; time, effort and personal financial commitment; and impact the nominee and his/her work had on the organization's ability to provide programs and services.
- Description of both the nominee's ability to lead, motivate, manage and inspire others, as well as the ability to work within a team.
- Description of the nominee's support of other non-profits where he or she may not have led fundraising efforts, but was active on boards and committees and gave and volunteered to the organizations.

The **Outstanding Fundraising Volunteer Award** rewards a special individual or family that demonstrates outstanding skills in coordinating and motivating groups of donors and volunteers in Northeast Ohio for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of donors and volunteers for major fundraising projects. Nominations should address the following criteria:

- For EACH organization/cause for which the nominee has helped raise funds, provide a description of leadership role and responsibilities; ability to organize and manage campaigns and groups; funds raised; time, effort and personal financial commitment; and impact the nominee and his/her work had on the organization's ability to provide programs and services.
- Description of both the nominee's ability to lead, motivate, manage and inspire others, as well as the ability to work within a team.
- Description of the nominee's support of other non-profits where he or she may not have led fundraising efforts, but was active on boards and committees and gave and volunteered to the organizations.

The **Foundation Leadership Award** honors a foundation that demonstrates outstanding commitment in Northeast Ohio through financial support, innovation, encouragement and motivation of others to take leadership roles in philanthropy and national, international and/or community involvement. Nominations should address the following criteria:

- For EACH major program area/cause/initiative, provide a description of leadership role and responsibilities; ability to organize and manage campaigns and groups; funds raised; time, effort and personal financial commitment; and impact the nominee and his/her work had on the organization's ability to provide programs and services.
- For each major program area/cause/initiative, provide a description of the impact of the nominee's philanthropic support, innovation and creativity and leadership.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy and examples of the nominee's support of other organizations.

The **Corporate Leadership Award** honors a corporation or its corporate foundation that demonstrates outstanding commitment in Northeast Ohio through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. Nominations should address the following criteria:

- For each MAJOR cause, initiative or nonprofit supported by the nominee, include a description of philanthropic support (money, time and other resources); innovation and creativity in addressing the issue or cause; and impact of that support on those causes and nonprofits.
- Description of the nominee's work in encouraging and motivating others (e.g. employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.
- Description of additional gift support and achievements accomplished through the corporation's efforts.

The **Outstanding Fundraising Professional Award** honors an outstanding individual fundraising professional in Northeast Ohio who works directly for a nonprofit, charitable organization. Nominees must have a MINIMUM of 5 years of experience as a professional fundraiser working directly for a nonprofit organization (years as a consultant will not be considered). They must also be a current AFP member. (Note that by 2021 criteria will state that nominees will need to have been a member of AFP for at least three consecutive years.) CFRE's preferred. Nominations should address the following criteria, and consideration will be based solely on the responses:

- For EACH organization where the nominee has held a significant fundraising position (not necessarily entry-level but that position can be included if important), provide description of (1) position and responsibilities, (2) specific projects and campaigns completed, (3) funds raised and (4) impact of the nominee's work on the organization's programs.
- Provide description of the nominee's leadership, such as development of new programs and departments, significant increases in return on fundraising investment, successful management of key programs, creating new organizational cultures and/or introduction of innovative and creative ideas.
- Description of nominee's commitment to AFP, its mission of advancing ethical fundraising and the fundraising profession.
- Description of individual's commitment to continuing professional development, including certification (CFRE or ACFRE, or equivalent certification), conference participation, publication and professional education.
- Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.

The **Outstanding Youth in Philanthropy Award** recognizes service by an individual or group of young people who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominee does not need to be a current AFP member. Nominations will be considered based on the responses to the following criteria:

- Description in detail of what the nominee did, including goals, process, budget (if relevant) and people involved in the process (adult leaders or adviser, etc.) and of the time, talent and/or treasure the youth gave for the common good and the results that were achieved.
- Description of the impact the nominee had on the community, including number of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
- Long term (3-5 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects?
- Evidence that the project(s) can serve as a prototype for others or be easily replicated in other communities.

# I want to nominate...

<http://www.afpcleveland.org/>

**Nominations must be received by 5:00 p.m., Monday, April 1, 2019 to be considered. There will be no exceptions.**

## Other Opportunities for you to Support National Philanthropy Day®

**Vendor 8 Guest Table** (\$1200) Allow your organization to attend National Philanthropy Day® as a group and includes a list of attendees as well as promotion on the NPD webpage and in the NPD program and presentation. You are also able to choose an advertisement in the NPD program, a vendor table during the event or an article in *AFP in the CLE*.

**Vendor Table with Ad** (\$750) Allow your organization to display a vendor table during National Philanthropy Day® and include an ad in the event program. You will also receive a list of attendees as well as promotion on the NPD webpage and in the NPD program and presentation. This also includes two luncheon tickets.

**Vendor Table** (\$600) Allow your organization to display a vendor table during National Philanthropy Day® and receive a list of attendees as well as promotion on the NPD webpage and in the NPD program and presentation. This also includes two luncheon tickets.

**Table Sponsors** (\$600) Allow your organization to attend National Philanthropy Day® as a group with tickets for eight. You will also receive recognition in the NPD program and an Honor Roll Listing.

**Program Book Advertisements** are available in quarter (\$200), half (\$300) and full (\$600) page size.

# Previous Award Recipients

## Outstanding Fundraising Professional Award:

2018 - Bruce A. Loessin  
2017 - Lauren Steiner  
2016 - Karen J. Kannenberg, CFRE  
2015 - Diane M. Strachan, CFRE  
2014 - Deborah S. Miller, CFRE, MBA  
2013 - Robert Cahen, Ph.D.  
2012 - August "Augie" Napoli, Jr.  
2011 - Patricia G. Egan, MBA, CFRE  
2010 - Deborah Osgood  
2008 - Constance S. Sipple, CFRE  
2007 - Sherri L. Bishop, Esq.  
2006 - Michael J. Parry, CFRE  
2005 - Barbara Rosenthal & Ruby Terry  
2004 - Kevin E. Riordan, CFRE  
2002 - William F. Bartolini, ACFRE  
2001 - Judy Comeau-Hart, MNO  
1999 - Mollie Offutt (posthumously)  
1998 - Marjorie M. Carlson  
1997 - Peggy Wallace Bender  
1996 - Susan L. Golden, Ph.D.  
1995 - William V. Bowen, Jr.  
1994 - Jean C. Hachen  
1993 - Karen Owens, CFRE  
1992 - Barbara Patterson, CFRE  
1991 - James C. Hardie  
1990 - Evelyn Croft Faulkner  
1989 - Howard Berger  
1988 - James P. Conway  
1987 - James P. Banks  
1986 - William Kerrigan  
1985 - Cleo Dolan  
1984 - Erwin Dieckmann

## Leadership Award – Foundation:

2018 - The Abington Foundation  
2017 - The Kent H. Smith Charitable Trust  
2016 - Richard J. Fasenmyer Foundation  
2015 - Burton D. Morgan Foundation  
2014 - The Mt. Sinai Health Care Foundation  
2013 - Cleveland Foundation  
2012 - Community Foundation of Lorain County  
2011 - The George Gund Foundation  
2010 - Community West Foundation  
2009 - David and Inez Myers Foundation  
2008 - The Roe Green Foundation  
2007 - The Elisabeth Severance Prentiss Foundation  
2006 - Saint Luke's Foundation  
2005 - The Deaconess Community Foundation  
2004 - The Nord Family Foundation  
2003 - The S. K. Wellman Foundation  
2002 - William J. and Dorothy K. O'Neill Foundation  
2001 - Kelvin & Eleanor Smith Foundation  
2000 - The Kulas Foundation  
1999 - Martha Holden Jennings Foundation  
1998 - The George W. Codrington Charitable Fdn.  
1997 - George B. Storer Foundation  
1996 - The John P. Murphy Foundation  
1995 - The Thomas H. White Foundation  
1994 - The George Gund Foundation  
1993 - F. J. O'Neill Charitable Trust  
1995 - The 1525 Foundation  
1991 - The Eva L. and Joseph M. Bruening Fdn.  
1990 - The Reinberger Foundation  
1989 - The Cleveland Foundation  
1988 - William and Elizabeth Treuhaft Foundation

## Leadership Award – Philanthropist(s):

2018 - Dr. Alfred F. Connors, Jr. & Dr. Mildred Lam  
2017 - Ray & Eleanor Smiley  
2016 - Kathy & Jim Pender  
2015 - Kathleen A. Coleman  
2014 - Jon and Jane Outcalt  
2013 - Barbara P. Ruhlman  
2012 - Jane and Lee Seidman  
2011 - Monte & Usha Ahuja  
2010 - Deborah Ratner  
2009 - Char & Chuck Fowler  
2008 - John G. and Mary J. Breen  
2007 - Norma Lerner  
2006 - Walter and Jean Kalberer  
2005 - Morton November  
2004 - Iris S. and Bert L. Wolstein  
2003 - William B. Risman  
2002 - Michael J. Horvitz  
2001 - Maxine Goodman Levin  
2000 - Jack Kahl  
1999 - Murlan J. Murphy, Sr. Family  
1998 - Peter and Eleanor Kleist  
1997 - Thomas and Sandra Sullivan  
1996 - F. Joseph Callahan  
1995 - A. Malachi Mixon III  
1994 - Dr. Thomas W. Mastin  
1993 - David N. Myers  
1992 - Frederick C. Crawford  
1991 - Theodore J. Castele, M.D.  
1989 - Samuel H. Miller  
1988 - Raymond Q. Armington  
1987 - Morton L. Mandel, Premier Industries  
1986 - Eric Nord, Nordson Corporation  
1985 - The Cleveland Foundation  
1984 - Stanley C. Pace, TRW

## Outstanding Fundraising Volunteer:

2018 - James H. Cahoon  
2017 - Richard W. Pogue  
2016 - Michael Goler  
2015 - Paul Clark  
2014 - Frank and Jocelyne Linsalata  
2013 - Theodore Castele, M.D., F.A.C.R.  
2012 - Edwin Z. Singer  
2011 - Victor Gelb  
2010 - William D. Ginn  
2009 - Umberto Fedeli  
2008 - David Doll  
2007 - Martha Shierson Harding  
2006 - Margie Wheeler  
2005 - Marilyn Cunin  
2004 - Jeanette Grasselli Brown, Ph.D.  
2003 - Catharine M. Lewis  
2002 - Mrs. Frank E. Joseph  
2001 - Richard J. Bogomolny  
2000 - George M. Humphrey II  
1999 - Mary French Conway  
1998 - Edward B. Brandon  
1997 - John Sherwin, Jr.  
1996 - Arthur S. Holden  
1995 - Maria Parks  
1994 - Victor Gelb  
1993 - Elsa M. Pavlik  
1992 - Dorothy Humel Hovorka  
1991 - Suzanne B. Harrison  
1990 - Larry D. Morrow  
1989 - Robert D. Gries

1988 - Robert M. Ginn  
1987 - Maurice M. Sayre  
1986 - William Zekan  
1985 - John F. Lewis  
1984 - Lisle Buckingham

## Leadership Award – Corporate:

2018 - ArcelorMittal Cleveland  
2017 - RPM International Inc.  
2016 - Citizens Bank  
2015 - Equity Trust  
2014 - Covelli Enterprises  
2013 - The Sherwin-Williams Company  
2012 - Medical Mutual of Ohio  
2011 - ABB, Inc.  
2010 - Third Federal Savings and Loan  
2009 - Dworken & Bernstein Co., LPA  
2008 - Thompson Hine LLP  
2007 - The Lubrizol Corporation  
2006 - Sky Bank  
2005 - The Sherwin-Williams Company  
2004 - Fifth Third Bank  
2003 - Parker Hannifin Corporation  
2002 - Applied Industrial Technologies  
2001 - Invacare Corporation  
2000 - Forest City Enterprises  
1999 - McDonald Investments Inc.  
1998 - The Plain Dealer  
1997 - National City Bank  
1996 - KeyCorp  
1995 - Lubrizol Corporation  
1994 - East Ohio Gas Company  
1993 - Eaton Corporation  
1992 - TRW  
1991 - Cleveland Electric Illuminating Company  
1990 - Ameritrust  
1989 - Nordson Corporation  
1988 - BP America

## Leadership Award – Youth in Philanthropy:

2018 - Padua Franciscan High School Key Club  
2016 - Marcia Brown  
2015 - Elena Papparizos  
2014 - Kendra Cundiff  
2013 - Laura McDiarmid  
2012 - Lauren Brooks  
2011 - Katherine (Katie) Uhl  
2010 - Shannon Visconti (Magnificat High School)  
2008 - Taylor Darkoch  
2007 - Karoline Evin McMullen  
2006 - Madeline M. Coquillette  
2005 - Amy Poklar

## Leadership Award – Youth Group in Philanthropy:

2017 - Youth Challenge Volunteer Committee  
2016 - Lakewood Catholic Academy  
2015 - St. Edward High School St. Vincent de Paul Conference  
2014 - The Hudson High School Football Team